



2024 PAN OHIO HOPE RIDE INCENTIVE POINT PROGRAM

WHAT IS IT?

Throughout the 2024 American Cancer Society Pan Ohio Hope Ride event season, there will be multiple opportunities to earn Pan Ohio Incentive Points that can then be redeemed through an online system for various items. This system allows greater flexibility for participants to choose their own incentive items and to accumulate points through the end of the event to redeem them for a larger ticket item.

All registered POHR participants—whether creating their own 328-mile ride; riding or volunteering for one, two, or all four days; or signing up as a supporter—are eligible to earn points.

It also enables other opportunities, such as transferring points to another participant and/or opting out of incentive point redemption for those who do not wish to receive branded incentive items.

EARNING PAN OHIO INCENTIVE POINTS

SEASONAL FUNDRAISING CHALLENGES

Raise \$500 during each challenge to earn points.

5 points	Fall (Season start—Dec 31, 2023)
15 points	Winter (Jan 1—Mar 28, 2024)
15 points	Spring (Apr 1—June 30, 2024)

FUNDRAISING TOTALS

Once fundraising has concluded for 2024, points will be awarded based on funds raised.

20 points	\$2,000—\$2,999
30 points	\$3,000—\$3,999
40 points	\$4,000—\$4,999
50 points	\$5,000—\$5,999
60 points	\$6,000—\$6,999
70 points	\$7,000—\$7,999
80 points	\$8,000—\$8,999
90 points	\$9,000—\$9,999
100 points	\$10,000+

ENGAGEMENT & RECRUITMENT

5 points each	Attend educational or social events
20 points each	Recruit a new or past participants (who have lapsed 2 or more years) to join the 2024 event at any level

SPONSORSHIPS

Secure a sponsorship, financial or a budget-reducing product donation, to earn points.

25 points	\$2,500 Supporting Sponsor
50 points	\$5,000 Gold Sponsor
100 points	\$10,000 Platinum Sponsor
250 points	\$25,000 Presenting Sponsor
500 points	\$50,000 Title Sponsor

REDEEM POINTS

POHR staff will track points earned throughout the event season and will provide an online store link and redemption instructions to all qualified participants.

The online store will be open twice—once following #328Day, and again after the event once the fundraising has closed. At those times, you can share if you would like to transfer points to a fellow participant!

If you have questions about the Pan Ohio Incentive Point Program or have referrals for sponsorships, please contact POHR staff at PanOhioInfo@cancer.org.